



***Building pARTnerships through Community Connections***  
**The 2015 National Arts-in-Education Conference**

April 23-25, 2015

Kansas City Marriott Country Club Plaza, 4445 Main St, Kansas City, MO 64111

Young Audiences Arts for Learning would like to thank the following individuals and organizations for their support. They have all played a key role in making Young Audiences' 2015 National Conference a special and memorable event:



**Ever Glades Fund**

**Sarah and Landon Rowland and Liza and Guy Townsend**

**The Sosland Foundation**

**Estelle and Morton Sosland**

**with the Hall Family Foundation**

**Peggy and Bill Lyons**

And a special thank you to the conference co-hosts:



# ***Building pARTnerships Through Community Connections***

*Co-Hosted by Kansas City Young Audiences and Arts Partners, Wichita*

**Kansas City Marriott County Club Plaza Hotel**

4445 Main Street, Kansas City, MO 64111

816-531-3000

## **Conference Agenda**

### **WEDNESDAY, APRIL 22**

8:00 a.m. - 5:00 p.m. Registration *2nd Floor*  
Armando Minjarez's "Frame the Conversation"  
*Arts Partners Wichita - Artist Installation*

5:00 p.m. - 6:00 p.m. Wine & Beer Reception for all Attendees *Brookside*

### **THURSDAY, APRIL 23**

8:00 a.m. – 5:00 p.m. Registration *2nd Floor*

8:00 a.m. – 8:30 a.m. Breakfast *Grand Ballroom*

8:30 a.m. – 8:45 a.m. **Performance:** The StoneLion Puppet Theatre *Grand Ballroom*  
**Welcome: David A. Dik**, Executive Director,  
Young Audiences, Inc.

8:45 a.m. – 10:15 a.m. **Keynote Presentation: The Leadership Gap** *Grand Ballroom*  
**Julia Fabris McBride**, VP, Kansas Leadership Center  
**Amanda Cebula**, Director of Project Development,  
Kansas City Leadership Center

10:15 a.m. – 10:45 a.m. Break *Grand Ballroom*

10:45 a.m. – 12:00 p.m. **Breakout Sessions A** *Second Floor*

A1. **The Leadership Gap** *Seville II*  
Amanda Cebula, Director of Project Development, Kansas Leadership Center  
Julia Fabris McBride, Vice President, Kansas Leadership Center

A2. **Encourage Creativity: Messaging & Advocacy for Arts** *Seville I*  
Jeff M. Poulin, Arts Education Program, Americans for the Arts

A3. **The Power of Salesforce** *Ballroom B*  
Angela Yetter, Scheduling Director, Arts for Learning Indiana  
Kurtis Donnelly, COO, Young Audiences of Maryland

- A4. **Blast Off to Health: The Blending of Arts & Health Programs** Ballroom C  
 Kara Armstrong, Director of Arts Education, Kansas City Young Audiences  
 Kevin Dolan, Teaching Artist, Kansas City Young Audiences  
 Jay & Leslie Cady, Teaching Artists, Kansas City Young Audiences
- 12:15 p.m. – 1:45 p.m. **Lunch and Performance** Grand Ballroom  
 Arts Partners artists  
 Jean Pouncil-Burton and Rob Simon
- 2:00 p.m. – 3:15 p.m. **Breakout Sessions B**
- B1. **Theatre for Young America Collaborations: It Takes A Village** Seville I  
 Sheryl Bryant, Director of Education, Theatre for Young America
- B2. **Harnessing the Power of STEM and the Arts** Ballroom B  
 Lisa Muci, Program Director, Arts Partners, Wichita, KS  
 Kimberly McDowell, Ph. D. Independent Researcher & Associate Professor,  
 Florida Gulf Coast University  
 Aaron Fowler, Arts Partners Artist Coordinator and Teaching Artist  
 Armando Minjarez, Arts Partners Teaching Artist  
 Classroom teacher from McLean Science & Technology Magnet Elementary, Wichita, KS
- B3. **Re-Balancing Act: Engaging New Audiences & Moving Toward Sustainable Fundraising** Ballroom C  
 Michelle Green Arnsen, Development & Marketing, Chicago Arts Partnerships in Education  
 Amy Rasmussen, Executive Director, Chicago Arts Partnerships in Education
- B4. **Stop the Bullying: Creating Safe Classrooms for a Diverse Student Body** Ballroom A  
 Daryn Bauer, Program Director, Young Audiences of Houston  
 Maureen Heffernan, Director of Arts & Education, Young Audiences New Jersey & Eastern PA
- 3:15 p.m. – 3:30 p.m. **Break**
- 3:30 p.m. – 4:45 p.m. **Breakout Sessions C**
- C1. **Beyond Gamification: Teaching Design Thinking Through Game Development** Ballroom A  
 Marsha Dobrzynski, Executive Director, Center for Arts-Inspired Learning, Cleveland, OH  
 Andre Thomas, Instructor, Department of Visualization, Texas A & M University
- C2. **The Next Evolution of Residencies: Embedded Professional Development** Ballroom C  
 Pat Cruz, Education Director, Young Audiences of Maryland, Baltimore, MD  
 Jessica Porter, School Relationship & Program Manager, Young Audiences of Maryland
- C3. **The Right Brain Initiative & the Art of Collaboration** Ballroom B  
 Marna Stalcup, Director Education, Regional Arts & Cultural Council, Portland, OR  
 Briana Linden, Program Implementation, Young Audiences of Oregon & SW Washington

- C4. **Maximize Your Impact in High Need Communities Through Collaboration** *Seville II*  
 Jeanette S. McCune, Director, DC School & Community Initiatives, The J. F. Kennedy  
 Center for the Performing Arts  
 Ivonne Chand O’Neal, Director, Research & Evaluation, The J. F. Kennedy  
 Center for the Performing Arts
- C5. **ELI Presentations** *Ballroom FG*
- 5:45 p.m. **Gather in Lobby for shuttle bus or walk to Host Event**
- 6:00 p.m. – 8:00 p.m. **Welcome Host Event**  
*Nelson-Atkins Museum of Art, 4525 Oak Street, Kansas City  
 816-751-1278*
- 9:00 p.m. – 11:00 p.m. **Dessert and “open mic” artist sharing** *Brookside/Ground floor*
- FRIDAY, APRIL 24**
- 8:30 a.m. **Continental Breakfast** *Grand Ballroom*
- 9:00 a.m. – 10:15 a.m. **Performance and Keynote Speaker** *Grand Ballroom*
- Keynote Speaker:** *Jane Chu, NEA Chair*  
 Performance by students and teaching artists from KC  
 Young Audiences and the Heart of America Shakespeare Festive
- 10:15 a.m. – 10:30 a.m. **Break** *Grand Ballroom*
- 10:30 a.m. – 11:45 a.m. **Breakout Sessions D**
- D1. **Leveraging Your Brand in the Community: How to Advance Your Collaborative Partnerships** *Seville I*  
 Bill McKemy, Education Manager, American Jazz Museum  
 Greg Carroll, CEO, American Jazz Museum  
 Chris Burnett, Marketing Manager, American Jazz Museum
- D2. **Building A Better Business Model** *Seville II*  
 Elizabeth Lundqvist, Board Member, Young Audiences, Inc.  
 Marsha Dobrzynski, Executive Director, Center for Arts-Inspired Learning
- D3. **Research Partnerships for Collective Impact** *Ballroom A*  
 Jay Seller, Executive Director, Think 360 Arts for Learning, Denver, CO
- D4. **From Development to Implementation: A Community’s Success with Arts for Learning** *Ballroom B*  
 Peter Gerber, Director, Arts for Learning, Young Audiences, Inc.  
 Jan Norman, Director, Education, & Professional Development, Young Audiences, Inc.  
 Rebecca Carney, Teacher on Special Assignment, Beaverton School, Oregon

D5.	<b>Building Partnerships Founded on Principles of National Core Arts Standards</b> Marcia McCaffrey, President, SEADAE Joyce Huser, Fine Arts Consultant, KSDE Cory Wilkerson, Project Manager, SEADAE	<i>Ballroom C</i>
12:00 – 1:00 p.m.	<b>Buffet Lunch</b>	<i>Grand Ballroom</i>
1:00 p.m. – 5:00 p.m.	<b>Site Visits:</b> 1. Kauffman Center for the Performing Arts – Bus transportation provided 2. 18 <sup>th</sup> & Vine Jazz District – Bus Transportation provided 3. Nelson-Atkins Museum of Art and the Kemper Museum of Contemporary Art	
6:00 p.m. - 6:45 p.m.	ELI Wrap Up	<i>Plaza, 2<sup>nd</sup> Floor</i>
<b>SATURDAY, APRIL 25</b>		
8:30 a.m.	<b>Continental Breakfast</b>	<i>Grand Ballroom</i>
9:00 a.m.	<b>Welcome – Jan Robertson</b> Young Audiences, Inc. National Board Chair, National Conference Committee	<i>Grand Ballroom</i>
9:15 a.m. – 10:45 a.m.	<b>Breakout Sessions E</b>	
E1.	<b>Where the Wild Things Are: A Discussion &amp; Performance by Bloomfield String Quartet</b> Hailey Hatcher Treas, Viola; Natalia Korenchuk & Virginia Brungardt, Violin Caitlin Schmidt, Cello	<i>Seville II</i>
E2.	<b>Discovering the Capacity &amp; Resources Within: Valuing the Experience of Teaching Artist</b> Travis Laughlin, Arts Education Director, Joan Mitchell Foundation Saul Chernick, Professional Development, Joan Mitchell Foundation Antonia Perez, Peer Coach/Artist Teacher, Joan Mitchell Foundation	<i>Ballroom A</i>
E3.	<b>The Teaching Artists Asset Map: Cartography, Technology and Connections</b> Jean Johnstone, Executive Director, Teaching Artists Guild & The Applied Theatre Action Institute	<i>Ballroom B</i>
E4.	<b>The Lullaby Project: Connecting Dreams with the People in Our Community</b> Dr. Alice R. Hixson, ISS Fine Arts Curriculum Specialist, Department of Defense Dependents Elementary	<i>Ballroom C</i>
10:45 a.m. - 11:15 a.m.	<b>Break and Wrap-Up</b>	<i>Grand Ballroom</i>